

CONTRACT



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

And:

Strategic Media Services
3299 K Street NW, Suite 200
Washington, DC 20007
USA

<u>Contract / Revision</u> 484929 /		<u>Alt Order #</u> 06226694
<u>Product</u> DEAN HELLER 4 SENATE		
<u>Contract Dates</u> 10/03/12 - 10/09/12		<u>Estimate #</u>
<u>Advertiser</u> Dean Heller For Senate		<u>Original Date / Revision</u> 10/08/12 / 10/08/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KVVU	<u>Account Executive</u> Teresa Difuria	<u>Sales Office</u> TELEREP-PHIL
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 2	KVVU	10/08/12	10/09/12	FOX 5 News 5-6am M-F	5a-6a		:30			NM	18	\$9,330.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	MT-----				2	\$250.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



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25-TV 5 Drive
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<u>Contract / Revision</u> 484929 /		<u>Alt Order #</u> 06226694
<u>Contract Dates</u> 10/03/12 - 10/09/12	<u>Product</u> DEAN HELLER 4 SENA	<u>Estimate #</u>
<u>Advertiser</u> Dean Heller For Senate		<u>Original Date / Revision</u> 10/08/12 / 10/08/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
<div>Start DateEnd DateWeekdaysSpots/WeekRate</div>												
Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Type				
1	KVVU	10/08/12-10/14/12	FOX 5 News 5-6am M-F	5a-6a	MTu-----	:30	\$250.00	NM				
See MG 2.3,2.4,2.5,2.6,2.7,2.8,2.9,2.10,2.11,2.12,2.13,2.14,2.15,2.16,2.17,2.18,2.19,2.20												
2	KVVU	10/08/12-10/14/12	FOX 5 News 5-6am M-F	5a-6a	MTu-----	:30	\$250.00	NM				
See MG 2.3,2.4,2.5,2.6,2.7,2.8,2.9,2.10,2.11,2.12,2.13,2.14,2.15,2.16,2.17,2.18,2.19,2.20												
3	KVVU	10/09/12-10/09/12	FOX 5 News 5-6am M-F	5a-6a	-Tu-----	:30	\$450.00	NM				
Ⓜ	MG	for 32.2,32.1,22.2,22.1,12.2,12.1,14.2,14.1,2.2,2.1,8.2,8.3,8.4,8.1,26.1,26.2,10.2,10.1,16.1,16.2,34.1,34.2,6.4,6.2,6.1,1										
4	KVVU	10/09/12-10/09/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a	-Tu-----	:30	\$450.00	NM				
Ⓜ	MG	for 32.2,32.1,22.2,22.1,12.2,12.1,14.2,14.1,2.2,2.1,8.2,8.3,8.4,8.1,26.1,26.2,10.2,10.1,16.1,16.2,34.1,34.2,6.4,6.2,6.1,1										
5	KVVU	10/09/12-10/09/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a	-Tu-----	:30	\$450.00	NM				
Ⓜ	MG	for 32.2,32.1,22.2,22.1,12.2,12.1,14.2,14.1,2.2,2.1,8.2,8.3,8.4,8.1,26.1,26.2,10.2,10.1,16.1,16.2,34.1,34.2,6.4,6.2,6.1,1										
6	KVVU	10/09/12-10/09/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a	-Tu-----	:30	\$450.00	NM				
Ⓜ	MG	for 32.2,32.1,22.2,22.1,12.2,12.1,14.2,14.1,2.2,2.1,8.2,8.3,8.4,8.1,26.1,26.2,10.2,10.1,16.1,16.2,34.1,34.2,6.4,6.2,6.1,1										
7	KVVU	10/09/12-10/09/12	More M-F 9-10a	M-F 9a-10a	-Tu-----	:30	\$275.00	NM				
Ⓜ	MG	for 32.2,32.1,22.2,22.1,12.2,12.1,14.2,14.1,2.2,2.1,8.2,8.3,8.4,8.1,26.1,26.2,10.2,10.1,16.1,16.2,34.1,34.2,6.4,6.2,6.1,1										
8	KVVU	10/09/12-10/09/12	The Dr.Oz Show	M-F 10a-11a	-Tu-----	:30	\$250.00	NM				
Ⓜ	MG	for 32.2,32.1,22.2,22.1,12.2,12.1,14.2,14.1,2.2,2.1,8.2,8.3,8.4,8.1,26.1,26.2,10.2,10.1,16.1,16.2,34.1,34.2,6.4,6.2,6.1,1										
9	KVVU	10/09/12-10/09/12	Better	M-F 11a-12p	-Tu-----	:30	\$195.00	NM				
Ⓜ	MG	for 32.2,32.1,22.2,22.1,12.2,12.1,14.2,14.1,2.2,2.1,8.2,8.3,8.4,8.1,26.1,26.2,10.2,10.1,16.1,16.2,34.1,34.2,6.4,6.2,6.1,1										
10	KVVU	10/09/12-10/09/12	Divorce Court/Divorce Court	M-F 12-1p	-Tu-----	:30	\$195.00	NM				
Ⓜ	MG	for 32.2,32.1,22.2,22.1,12.2,12.1,14.2,14.1,2.2,2.1,8.2,8.3,8.4,8.1,26.1,26.2,10.2,10.1,16.1,16.2,34.1,34.2,6.4,6.2,6.1,1										
11	KVVU	10/09/12-10/09/12	Cops/Dog The Bounty Hunter1-2pm		-Tu-----	:30	\$195.00	NM				
Ⓜ	MG	for 32.2,32.1,22.2,22.1,12.2,12.1,14.2,14.1,2.2,2.1,8.2,8.3,8.4,8.1,26.1,26.2,10.2,10.1,16.1,16.2,34.1,34.2,6.4,6.2,6.1,1										
12	KVVU	10/09/12-10/09/12	The Dr.Oz Show	4-5p	-Tu-----	:30	\$350.00	NM				
Ⓜ	MG	for 32.2,32.1,22.2,22.1,12.2,12.1,14.2,14.1,2.2,2.1,8.2,8.3,8.4,8.1,26.1,26.2,10.2,10.1,16.1,16.2,34.1,34.2,6.4,6.2,6.1,1										
13	KVVU	10/09/12-10/09/12	Fox 5 News at 5	5-530p	-Tu-----	:30	\$550.00	NM				
Ⓜ	MG	for 32.2,32.1,22.2,22.1,12.2,12.1,14.2,14.1,2.2,2.1,8.2,8.3,8.4,8.1,26.1,26.2,10.2,10.1,16.1,16.2,34.1,34.2,6.4,6.2,6.1,1										
14	KVVU	10/09/12-10/09/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p	-Tu-----	:30	\$625.00	NM				
Ⓜ	MG	for 32.2,32.1,22.2,22.1,12.2,12.1,14.2,14.1,2.2,2.1,8.2,8.3,8.4,8.1,26.1,26.2,10.2,10.1,16.1,16.2,34.1,34.2,6.4,6.2,6.1,1										
15	KVVU	10/09/12-10/09/12	Fox 5 News at 6pm	M-F 6-630pm	-Tu-----	:30	\$525.00	NM				
Ⓜ	MG	for 32.2,32.1,22.2,22.1,12.2,12.1,14.2,14.1,2.2,2.1,8.2,8.3,8.4,8.1,26.1,26.2,10.2,10.1,16.1,16.2,34.1,34.2,6.4,6.2,6.1,1										
16	KVVU	10/09/12-10/09/12	MORE Access	630-7pm	-Tu-----	:30	\$650.00	NM				
Ⓜ	MG	for 32.2,32.1,22.2,22.1,12.2,12.1,14.2,14.1,2.2,2.1,8.2,8.3,8.4,8.1,26.1,26.2,10.2,10.1,16.1,16.2,34.1,34.2,6.4,6.2,6.1,1										
17	KVVU	10/09/12-10/09/12	Extra	M-F 7-730p	-Tu-----	:30	\$625.00	NM				
Ⓜ	MG	for 32.2,32.1,22.2,22.1,12.2,12.1,14.2,14.1,2.2,2.1,8.2,8.3,8.4,8.1,26.1,26.2,10.2,10.1,16.1,16.2,34.1,34.2,6.4,6.2,6.1,1										
18	KVVU	10/09/12-10/09/12	TMZ	730-8p	-Tu-----	:30	\$850.00	NM				
Ⓜ	MG	for 32.2,32.1,22.2,22.1,12.2,12.1,14.2,14.1,2.2,2.1,8.2,8.3,8.4,8.1,26.1,26.2,10.2,10.1,16.1,16.2,34.1,34.2,6.4,6.2,6.1,1										
19	KVVU	10/09/12-10/09/12	Fox 5 News M-F 10p-11p	10p-11p	-Tu-----	:30	\$2,150.00	NM				
Ⓜ	MG	for 32.2,32.1,22.2,22.1,12.2,12.1,14.2,14.1,2.2,2.1,8.2,8.3,8.4,8.1,26.1,26.2,10.2,10.1,16.1,16.2,34.1,34.2,6.4,6.2,6.1,1										
20	KVVU	10/09/12-10/09/12	American Dad	M-F 230-3a	-Tu-----	:30	\$95.00	NM				
Ⓜ	MG	for 32.2,32.1,22.2,22.1,12.2,12.1,14.2,14.1,2.2,2.1,8.2,8.3,8.4,8.1,26.1,26.2,10.2,10.1,16.1,16.2,34.1,34.2,6.4,6.2,6.1,1										
N 6	KVVU	10/08/12	10/09/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	0	\$0.00
<div>Start DateEnd DateWeekdaysSpots/WeekRate</div>												
Week:		10/08/12	10/14/12	MT-----				4	\$425.00			
Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Type				
1	KVVU	10/08/12-10/14/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a	MTu-----	:30	\$425.00	NM				
See MG 2.3,2.4,2.5,2.6,2.7,2.8,2.9,2.10,2.11,2.12,2.13,2.14,2.15,2.16,2.17,2.18,2.19,2.20												
2	KVVU	10/08/12-10/14/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a	MTu-----	:30	\$425.00	NM				
See MG 2.3,2.4,2.5,2.6,2.7,2.8,2.9,2.10,2.11,2.12,2.13,2.14,2.15,2.16,2.17,2.18,2.19,2.20												
3	KVVU	10/08/12-10/14/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a	MTu-----	:30	\$425.00	NM				
See MG 2.3,2.4,2.5,2.6,2.7,2.8,2.9,2.10,2.11,2.12,2.13,2.14,2.15,2.16,2.17,2.18,2.19,2.20												
4	KVVU	10/08/12-10/14/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a	MTu-----	:30	\$425.00	NM				
See MG 2.3,2.4,2.5,2.6,2.7,2.8,2.9,2.10,2.11,2.12,2.13,2.14,2.15,2.16,2.17,2.18,2.19,2.20												

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Contract / Revision	Alt Order #
484929 /	06226694

Contract Dates	Product	Estimate #
10/03/12 - 10/09/12	DEAN HELLER 4 SENA	

Advertiser	Original Date / Revision
Dean Heller For Senate	10/08/12 / 10/08/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 8	KVVU	10/08/12	10/09/12	More M-F 9-10a	M-F 9a-10a		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	MT-----				4	\$150.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/08/12-10/14/12	More M-F 9-10a	M-F 9a-10a	MTu-----	:30		\$150.00	NM		
		See MG 2.3,2.4,2.5,2.6,2.7,2.8,2.9,2.10,2.11,2.12,2.13,2.14,2.15,2.16,2.17,2.18,2.19,2.20										
	2	KVVU	10/08/12-10/14/12	More M-F 9-10a	M-F 9a-10a	MTu-----	:30		\$150.00	NM		
		See MG 2.3,2.4,2.5,2.6,2.7,2.8,2.9,2.10,2.11,2.12,2.13,2.14,2.15,2.16,2.17,2.18,2.19,2.20										
	3	KVVU	10/08/12-10/14/12	More M-F 9-10a	M-F 9a-10a	MTu-----	:30		\$150.00	NM		
		See MG 2.3,2.4,2.5,2.6,2.7,2.8,2.9,2.10,2.11,2.12,2.13,2.14,2.15,2.16,2.17,2.18,2.19,2.20										
	4	KVVU	10/08/12-10/14/12	More M-F 9-10a	M-F 9a-10a	MTu-----	:30		\$150.00	NM		
		See MG 2.3,2.4,2.5,2.6,2.7,2.8,2.9,2.10,2.11,2.12,2.13,2.14,2.15,2.16,2.17,2.18,2.19,2.20										
N 10	KVVU	10/08/12	10/09/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	MT-----				2	\$125.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/08/12-10/14/12	The Dr.Oz Show	M-F 10a-11a	MTu-----	:30		\$125.00	NM		
		See MG 2.3,2.4,2.5,2.6,2.7,2.8,2.9,2.10,2.11,2.12,2.13,2.14,2.15,2.16,2.17,2.18,2.19,2.20										
	2	KVVU	10/08/12-10/14/12	The Dr.Oz Show	M-F 10a-11a	MTu-----	:30		\$125.00	NM		
		See MG 2.3,2.4,2.5,2.6,2.7,2.8,2.9,2.10,2.11,2.12,2.13,2.14,2.15,2.16,2.17,2.18,2.19,2.20										
N 12	KVVU	10/08/12	10/09/12	Better	M-F 11a-12p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	MT-----				2	\$100.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/08/12-10/14/12	Better	M-F 11a-12p	MTu-----	:30		\$100.00	NM		
		See MG 2.3,2.4,2.5,2.6,2.7,2.8,2.9,2.10,2.11,2.12,2.13,2.14,2.15,2.16,2.17,2.18,2.19,2.20										
	2	KVVU	10/08/12-10/14/12	Better	M-F 11a-12p	MTu-----	:30		\$100.00	NM		
		See MG 2.3,2.4,2.5,2.6,2.7,2.8,2.9,2.10,2.11,2.12,2.13,2.14,2.15,2.16,2.17,2.18,2.19,2.20										
N 14	KVVU	10/08/12	10/09/12	Divorce Court/Divorce Court	M-F 12-1p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	MT-----				2	\$100.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/08/12-10/14/12	Divorce Court/Divorce Court	M-F 12-1p	MTu-----	:30		\$100.00	NM		
		See MG 2.3,2.4,2.5,2.6,2.7,2.8,2.9,2.10,2.11,2.12,2.13,2.14,2.15,2.16,2.17,2.18,2.19,2.20										
	2	KVVU	10/08/12-10/14/12	Divorce Court/Divorce Court	M-F 12-1p	MTu-----	:30		\$100.00	NM		
		See MG 2.3,2.4,2.5,2.6,2.7,2.8,2.9,2.10,2.11,2.12,2.13,2.14,2.15,2.16,2.17,2.18,2.19,2.20										
N 16	KVVU	10/08/12	10/09/12	Cops/Dog The Bounty Hunter	1-2pm		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	MT-----				2	\$100.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/08/12-10/14/12	Cops/Dog The Bounty Hunter	1-2pm	MTu-----	:30		\$100.00	NM		
		See MG 2.3,2.4,2.5,2.6,2.7,2.8,2.9,2.10,2.11,2.12,2.13,2.14,2.15,2.16,2.17,2.18,2.19,2.20										
	2	KVVU	10/08/12-10/14/12	Cops/Dog The Bounty Hunter	1-2pm	MTu-----	:30		\$100.00	NM		
		See MG 2.3,2.4,2.5,2.6,2.7,2.8,2.9,2.10,2.11,2.12,2.13,2.14,2.15,2.16,2.17,2.18,2.19,2.20										
N 22	KVVU	10/08/12	10/09/12	The Dr.Oz Show	4-5p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	MT-----				2	\$175.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/08/12-10/14/12	The Dr.Oz Show	4-5p	MTu-----	:30		\$175.00	NM		
		See MG 2.3,2.4,2.5,2.6,2.7,2.8,2.9,2.10,2.11,2.12,2.13,2.14,2.15,2.16,2.17,2.18,2.19,2.20										
	2	KVVU	10/08/12-10/14/12	The Dr.Oz Show	4-5p	MTu-----	:30		\$175.00	NM		
		See MG 2.3,2.4,2.5,2.6,2.7,2.8,2.9,2.10,2.11,2.12,2.13,2.14,2.15,2.16,2.17,2.18,2.19,2.20										

(* Line Transactions: N = New, E = Edited, D = Deleted)

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KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

<u>Contract / Revision</u> 484929 /		<u>Alt Order #</u> 06226694
<u>Contract Dates</u> 10/03/12 - 10/09/12		<u>Product</u> DEAN HELLER 4 SENA
<u>Advertiser</u> Dean Heller For Senate		<u>Estimate #</u> 10/08/12 / 10/08/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 24	KVVU	10/08/12	10/09/12	Fox 5 News at 5	5-530p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	MT-----				2	\$275.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/08/12-10/14/12	Fox 5 News at 5	5-530p	MTu-----	:30		\$275.00	NM		
		See MG 2.3,2.4,2.5,2.6,2.7,2.8,2.9,2.10,2.11,2.12,2.13,2.14,2.15,2.16,2.17,2.18,2.19,2.20										
	2	KVVU	10/08/12-10/14/12	Fox 5 News at 5	5-530p	MTu-----	:30		\$275.00	NM		
		See MG 2.3,2.4,2.5,2.6,2.7,2.8,2.9,2.10,2.11,2.12,2.13,2.14,2.15,2.16,2.17,2.18,2.19,2.20										
N 26	KVVU	10/08/12	10/09/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	MT-----				2	\$275.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/08/12-10/14/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p	MTu-----	:30		\$275.00	NM		
		See MG 2.3,2.4,2.5,2.6,2.7,2.8,2.9,2.10,2.11,2.12,2.13,2.14,2.15,2.16,2.17,2.18,2.19,2.20										
	2	KVVU	10/08/12-10/14/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p	MTu-----	:30		\$275.00	NM		
		See MG 2.3,2.4,2.5,2.6,2.7,2.8,2.9,2.10,2.11,2.12,2.13,2.14,2.15,2.16,2.17,2.18,2.19,2.20										
N 28	KVVU	10/08/12	10/09/12	MORE Access	630-7pm		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	MT-----				2	\$200.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/08/12-10/14/12	MORE Access	630-7pm	MTu-----	:30		\$200.00	NM		
		See MG 2.3,2.4,2.5,2.6,2.7,2.8,2.9,2.10,2.11,2.12,2.13,2.14,2.15,2.16,2.17,2.18,2.19,2.20										
	2	KVVU	10/08/12-10/14/12	MORE Access	630-7pm	MTu-----	:30		\$200.00	NM		
		See MG 2.3,2.4,2.5,2.6,2.7,2.8,2.9,2.10,2.11,2.12,2.13,2.14,2.15,2.16,2.17,2.18,2.19,2.20										
N 30	KVVU	10/08/12	10/09/12	Extra	M-F 7-730p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	MT-----				2	\$300.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/08/12-10/14/12	Extra	M-F 7-730p	MTu-----	:30		\$300.00	NM		
		See MG 2.3,2.4,2.5,2.6,2.7,2.8,2.9,2.10,2.11,2.12,2.13,2.14,2.15,2.16,2.17,2.18,2.19,2.20										
	2	KVVU	10/08/12-10/14/12	Extra	M-F 7-730p	MTu-----	:30		\$300.00	NM		
		See MG 2.3,2.4,2.5,2.6,2.7,2.8,2.9,2.10,2.11,2.12,2.13,2.14,2.15,2.16,2.17,2.18,2.19,2.20										
N 32	KVVU	10/08/12	10/09/12	TMZ	730-8p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	MT-----				2	\$500.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/08/12-10/14/12	TMZ	730-8p	MTu-----	:30		\$500.00	NM		
		See MG 2.3,2.4,2.5,2.6,2.7,2.8,2.9,2.10,2.11,2.12,2.13,2.14,2.15,2.16,2.17,2.18,2.19,2.20										
	2	KVVU	10/08/12-10/14/12	TMZ	730-8p	MTu-----	:30		\$500.00	NM		
		See MG 2.3,2.4,2.5,2.6,2.7,2.8,2.9,2.10,2.11,2.12,2.13,2.14,2.15,2.16,2.17,2.18,2.19,2.20										
N 34	KVVU	10/08/12	10/09/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	MT-----				2	\$825.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/08/12-10/14/12	Fox 5 News M-F 10p-11p	10p-11p	MTu-----	:30		\$825.00	NM		
		See MG 2.3,2.4,2.5,2.6,2.7,2.8,2.9,2.10,2.11,2.12,2.13,2.14,2.15,2.16,2.17,2.18,2.19,2.20										
	2	KVVU	10/08/12-10/14/12	Fox 5 News M-F 10p-11p	10p-11p	MTu-----	:30		\$825.00	NM		
		See MG 2.3,2.4,2.5,2.6,2.7,2.8,2.9,2.10,2.11,2.12,2.13,2.14,2.15,2.16,2.17,2.18,2.19,2.20										
N 43	KVVU	10/09/12	10/09/12	Better	M-F 11a-12p		:30			NM	1	\$195.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-T-----				1	\$195.00			

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KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

<u>Contract / Revision</u>	<u>Alt Order #</u>
484929 /	06226694

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/03/12 - 10/09/12	DEAN HELLER 4 SENA	

<u>Advertiser</u>	<u>Original Date / Revision</u>
Dean Heller For Senate	10/08/12 / 10/08/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 44	KVVU	10/09/12	10/09/12	Fox 5 News at 6pm	M-F 6-630pm		:30			NM	1	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/08/12	10/14/12	-T-----				1	\$525.00			
Totals											88	\$51,275.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/09/12	88	\$51,275.00	\$43,583.75
Totals	88	\$51,275.00	\$43,583.75

Signature: _____ **Date:** _____

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REP HEADLINE# 6226694 TRF# 484929 REP: TEL# 610-293-4100 FAX# 610-225-1191
\$\$\$ MOD# 5: UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !! OCT8/12 14.04
ORDER WORKSHEET HARRIS REPORT FROM REP *** KVVU-TV ***

ADV # ADV. NAME POLI/D HELLER/R/SEN/NV REP. # OFF. # 762 SALESMAN #
AGY # 1751 AGY. NAME STRATEGIC MEDIA SERVICES BUYER NAME NEIL WILLIAMS

3299 K. STREET NW, SUITE 200 SALES PRSN PH- TERESA DIFURIA
WASHINGTON, DC 20007

ORDER # CONTRACT # 6226694 CLASS: NATL. LOCAL REGIONAL

PRDCT DEAN HELLER 4 SENATE EST# COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT3/12 OCT9/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT8/12 14.04

REP: TO ROSE
FROM TERESA
OKED M7
NCIT
PLEASE CONFIRM
THANKS!

STA:
CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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2	S		500A-600A	30		\$250.00	10/8	10/9	0		M-TU	0
PROGRAM : NEWS												
CON COM1 : MAX 1X DAY												

54	A		1000A-130P	30		\$4,500.00	10/7	10/7	2		SUN	2
PROGRAM : NFL GAME												
ORD COM1 : SPOTS NOT AT LUR CARD. SEE MG OFFER. PLS ADVISE.												
THIS IS A MAKE-GOOD FOR OCT8 ON LINE-2 FOR 2 SPOTS/WK												
THIS IS A MAKE-GOOD FOR OCT8 ON LINE-6 FOR 4 SPOTS/WK												
THIS IS A MAKE-GOOD FOR OCT8 ON LINE-8 FOR 4 SPOTS/WK												
THIS IS A MAKE-GOOD FOR OCT8 ON LINE-10 FOR 2 SPOTS/WK												
THIS IS A MAKE-GOOD FOR OCT8 ON LINE-12 FOR 2 SPOTS/WK												
THIS IS A MAKE-GOOD FOR OCT8 ON LINE-14 FOR 2 SPOTS/WK												
THIS IS A MAKE-GOOD FOR OCT8 ON LINE-51 FOR 2 SPOTS/WK												
THIS IS A MAKE-GOOD FOR OCT8 ON LINE-22 FOR 2 SPOTS/WK												
THIS IS A MAKE-GOOD FOR OCT8 ON LINE-24 FOR 2 SPOTS/WK												
THIS IS A MAKE-GOOD FOR OCT8 ON LINE-26 FOR 2 SPOTS/WK												
THIS IS A MAKE-GOOD FOR OCT8 ON LINE-28 FOR 2 SPOTS/WK												
THIS IS A MAKE-GOOD FOR OCT8 ON LINE-30 FOR 2 SPOTS/WK												

THIS IS A MAKE-GOOD FOR OCT8 ON LINE-32 FOR 2 SPOTS/WK
THIS IS A MAKE-GOOD FOR OCT8 ON LINE-34 FOR 2 SPOTS/WK
THIS IS A MAKE-GOOD FOR OCT7 ON LINE-39 FOR 2 SPOTS/WK

55	A	500A-600A	30	\$450.00	10/9	1	TUE	1
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PROGRAM : NEWS
ORD COM1 : SPOTS NOT AT LUR CARD. SEE MG OFFER. PLS ADVISE.
PART OF A MAKEGOOD MADE UP OF LINES 54-70

56	A	700A-900A	30	\$450.00	10/9	3	TUE	3
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PROGRAM : NEWS
ORD COM1 : SPOTS NOT AT LUR CARD. SEE MG OFFER. PLS ADVISE.
PART OF A MAKEGOOD MADE UP OF LINES 54-70

57	A	900A-1000A	30	\$275.00	10/9	1	TUE	1
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PROGRAM : MORE
ORD COM1 : SPOTS NOT AT LUR CARD. SEE MG OFFER. PLS ADVISE.
PART OF A MAKEGOOD MADE UP OF LINES 54-70

58	A	1000A-1100A	30	\$250.00	10/9	1	TUE	1
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PROGRAM : DR OZ
ORD COM1 : SPOTS NOT AT LUR CARD. SEE MG OFFER. PLS ADVISE.
PART OF A MAKEGOOD MADE UP OF LINES 54-70

59	A	1100A-1200N	30	\$195.00	10/9	2	TUE	2
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PROGRAM : BETTER
ORD COM1 : SPOTS NOT AT LUR CARD. SEE MG OFFER. PLS ADVISE.
PART OF A MAKEGOOD MADE UP OF LINES 54-70

60	A	1200N-100P	30	\$195.00	10/9	1	TUE	1
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PROGRAM : DIVORCE COURT
ORD COM1 : SPOTS NOT AT LUR CARD. SEE MG OFFER. PLS ADVISE.
PART OF A MAKEGOOD MADE UP OF LINES 54-70

61	A	100P-200P	30	\$195.00	10/9	1	TUE	1
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PROGRAM : COPS/DOG
ORD COM1 : SPOTS NOT AT LUR CARD. SEE MG OFFER. PLS ADVISE.
PART OF A MAKEGOOD MADE UP OF LINES 54-70

62	A	400P-500P	30	\$350.00	10/9	1	TUE	1
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PROGRAM : DR OZ
ORD COM1 : SPOTS NOT AT LUR CARD. SEE MG OFFER. PLS ADVISE.
PART OF A MAKEGOOD MADE UP OF LINES 54-70

63	A	500P-530P	30	\$550.00	10/9	1	TUE	1
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PROGRAM : NEWS
ORD COM1 : SPOTS NOT AT LUR CARD. SEE MG OFFER. PLS ADVISE.
PART OF A MAKEGOOD MADE UP OF LINES 54-70

610-225-1191
!
FROM REP OCT8/12 14.04
+*****
+*****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
: LINE#	:	:	:	:	:	:	DATE	DATE	:	:	:	: SPTS
64	A		530P-600P	30		\$625.00	10/9	10/9	1		TUE	1
PROGRAM : NEWS												
ORD COM1 : SPOTS NOT AT LUR CARD. SEE MG OFFER. PLS ADVISE.												
PART OF A MAKEGOOD MADE UP OF LINES 54-70												
65	A		600P-630P	30		\$525.00	10/9	10/9	2		TUE	2
PROGRAM : NEWS												
ORD COM1 : SPOTS NOT AT LUR CARD. SEE MG OFFER. PLS ADVISE.												
PART OF A MAKEGOOD MADE UP OF LINES 54-70												
66	A		630P-700P	30		\$650.00	10/9	10/9	1		TUE	1
PROGRAM : MORE ACCESS												
ORD COM1 : SPOTS NOT AT LUR CARD. SEE MG OFFER. PLS ADVISE.												
PART OF A MAKEGOOD MADE UP OF LINES 54-70												
67	A		700P-730P	30		\$625.00	10/9	10/9	1		TUE	1
PROGRAM : EXTRA												
ORD COM1 : SPOTS NOT AT LUR CARD. SEE MG OFFER. PLS ADVISE.												
PART OF A MAKEGOOD MADE UP OF LINES 54-70												
68	A		730P-800P	30		\$850.00	10/9	10/9	1		TUE	1
PROGRAM : TMZ												
ORD COM1 : SPOTS NOT AT LUR CARD. SEE MG OFFER. PLS ADVISE.												
PART OF A MAKEGOOD MADE UP OF LINES 54-70												
69	A		1000P-1100P	30		\$2,150.00	10/9	10/9	1		TUE	1
PROGRAM : NEWS												
ORD COM1 : SPOTS NOT AT LUR CARD. SEE MG OFFER. PLS ADVISE.												
PART OF A MAKEGOOD MADE UP OF LINES 54-70												
70	A		230A-300A	30		\$95.00	10/9	10/9	1		TUE	1
PROGRAM : AMERICAN DAD												
ORD COM1 : SPOTS NOT AT LUR CARD. SEE MG OFFER. PLS ADVISE.												
PART OF A MAKEGOOD MADE UP OF LINES 54-70												
6	S		700A-900A	30		\$425.00	10/8	10/9	0		M-TU	0
PROGRAM : NEWS												
CON COM1 : MAX 2X DAY												

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !! OCT8/12 14.04
ORDER WORKSHEET HARRIS REPORT FROM REP ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
8	S		900A-1000A PROGRAM : MORE CON COM1: MAX 2X DAY	30		\$150.00	10/8	10/9	0		M-TU	0
10	S		1000A-1100A PROGRAM : DR OZ CON COM1: MAX 1X DAY	30		\$125.00	10/8	10/9	0		M-TU	0
12	S		1100A-1200N PROGRAM : BETTER CON COM1: MAX 1X DAY	30		\$100.00	10/8	10/9	0		M-TU	0
14	S		1200N-100P PROGRAM : DIVORCE COURT CON COM1: MAX 1X DAY	30		\$100.00	10/8	10/9	0		M-TU	0
51	S		100P-200P PROGRAM : COPS/DOG THE BOUNTY HUNTER ORD COM1: PRG CHG. PLS APPROVE. THIS IS A MAKE-GOOD FOR OCT8 ON LINE-16 FOR 2 SPOTS/WK	30		\$100.00	10/8	10/9	0		M-TU	0
22	S		400P-500P PROGRAM : DR OZ CON COM1: MAX 1X DAY	30		\$175.00	10/8	10/9	0		M-TU	0
24	S		500P-530P PROGRAM : NEWS CON COM1: MAX 1X DAY	30		\$275.00	10/8	10/9	0		M-TU	0
26	S		530P-600P PROGRAM : NEWS CON COM1: MAX 1X DAY	30		\$275.00	10/8	10/9	0		M-TU	0
28	S		600P-700P PROGRAM : MORE CON COM1: MAX 1X DAY	30		\$200.00	10/8	10/9	0		M-TU	0

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT8/12 14.04

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
30	S		700P-730P	30		\$300.00	10/8	10/9	0		M-TU	0
PROGRAM : EXTRA												
CON COM1 : MAX 1X DAY												
32	S		730P-800P	30		\$500.00	10/8	10/9	0		M-TU	0
PROGRAM : TMZ												
CON COM1 : MAX 1X DAY												
34	S		1000P-1100P	30		\$825.00	10/8	10/9	0		M-TU	0
PROGRAM : NEWS												
CON COM1 : MAX 1X DAY												
39	S		1000A-100P	30		\$5,150.00	10/7	10/7	0		SUN	0
PROGRAM : NFL												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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STATION MAKEGOOD OFFERS:

M7	OK'D	BUY#2	MISSED: M-TU/500A-600A									
		BUY#6	M-TU/700A-900A				OCT8 (2/WK)		30S	\$250.00	(OCT8/12)	
		BUY#8	M-TU/900A-1000A				OCT8 (4/WK)		30S	\$425.00		
		BUY#10	M-TU/1000A-1100A				OCT8 (4/WK)		30S	\$150.00		
		BUY#12	M-TU/1100A-1200A				OCT8 (2/WK)		30S	\$125.00		
		BUY#14	M-TU/1200N-100P				OCT8 (2/WK)		30S	\$100.00		
		BUY#51	M-TU/100P-200P				OCT8 (2/WK)		30S	\$100.00		
		BUY#22	M-TU/400P-500P				OCT8 (2/WK)		30S	\$175.00		
		BUY#24	M-TU/500P-530P				OCT8 (2/WK)		30S	\$275.00		
		BUY#26	M-TU/530P-600P				OCT8 (2/WK)		30S	\$275.00		
		BUY#28	M-TU/600P-700P				OCT8 (2/WK)		30S	\$200.00		
		BUY#30	M-TU/700P-730P				OCT8 (2/WK)		30S	\$300.00		
		BUY#32	M-TU/730P-800P				OCT8 (2/WK)		30S	\$500.00		
		BUY#34	M-TU/1000P-1100P				OCT7 (2/WK)		30S	\$825.00		
		BUY#39	SUN/1000A-100P				OCT7 (2/WK)		30S	\$5,150.00		
			OFFER: SUN/1000A-130P				OCT7 (2/WK)		30S	\$4,500.00		
			& TUE/500A-600A				OCT9		30S	\$450.00		
			& TUE/700A-900A				OCT9		30S	\$450.00		
			& TUE/900A-1000A				OCT9		30S	\$275.00		
			& TUE/1000A-1100A				OCT9		30S	\$250.00		
			& TUE/1100A-1200N				OCT9 (2/WK)		30S	\$195.00		
			& TUE/1200N-100P				OCT9		30S	\$195.00		
			& TUE/100P-200P				OCT9		30S	\$195.00		
			& TUE/400P-500P				OCT9		30S	\$350.00		
			& TUE/500P-530P				OCT9		30S	\$550.00		
			& TUE/530P-600P				OCT9		30S	\$625.00		
			& TUE/600P-630P				OCT9 (2/WK)		30S	\$525.00		
			& TUE/630P-700P				OCT9		30S	\$650.00		
			& TUE/700P-730P				OCT9		30S	\$625.00		
			& TUE/730P-800P				OCT9		30S	\$850.00		
			& TUE/1000P-1100P				OCT9		30S	\$2,150.00		
			& TUE/230A-300A				OCT9		30S	\$95.00		

CMT: SPOTS NOT AT LUR CARD. SEE MG OFFER. PLS ADVISE.

OCT/12 51275.00 CONTRACT TOTAL 51275.00
 TOTAL SPOTS 88

REP: TEL# 610-293-4100 FAX# 610-225-1191
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP OCT8/12 14.04
 *** KVVU-TV ***
 REP HEADLINE# 6226694 TRF# 484929
 \$\$\$ MOD# 5: UNAPPROVED REV #1 \$\$\$

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	SPTS

MARKET TOTALS \$256,375 KVVU 20% KSNV 28% KLAS 26% KTNV 18% KVMY 5% KVCW 3% CABL 0%
 KTUD 0%

SVC- NSI
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE